

Southwest Memorial Hospital Foundation

Board of Directors Meeting Minutes

August 20, 2025, 1-2:30pm, Admin Conference Room

Board Members

Karla Demby, President · Joe Theine, Vice President · Austan Koller, Treasurer · Jaycee Hart, Secretary · Molly Greenlee · Abby Nuetzel · Trent Woods · Jeanne Becker · Bob Ower, MCHD · Mary Dodd, SHS Board

Attendees

Karla Demby, Joe Theine, Austan Koller, Jaycee Hart, Abby Nuetzel, Trent Woods, Jeanne Becker, Bob Ower, Mary Dodd, Adam Conley – SHS CFO, Chuck Krupa

Agenda

Introductions & Public Comments

Minutes from July Meeting – Abby Moved to approve the minutes with the proposed amendments, Jeanne Seconded. Accepted

Treasurer's Report

Fundraising Committee Update:

Karla proposed board members look at the donor list and assign their names to the business/people they know to visit/call donors by the next meeting (September 17th). It was also encouraged to add new names/businesses to the list as well.

August 2025

- \$113,350 in FUNDRAISING income for this year. Another \$1000 in pledges expected. (8/13)
- UPDATE Third Thursdays.
 - Fundraising committee has worked to get the foundation their own event supplies (popup, folding chairs, stickers.)
- One thank you card to complete today---Joe and Adam will each write a note on the Thank you card to Nancy Segal.
- Document to be displayed on SHS televisions with an appeal to highly satisfied patients for donations.
 - Pamphlet
 - Donor Board on SHS televisions.The “Donate to the Foundation” graphic is displaying on SHS TV’s. Jaycee and Molly will work together to create and place a graphic listing/thanking our Businesses Donors to display on the TV’s as well.
- Next Fundraising Committee meeting is Wednesday August 27th at Karla’s House at 4pm.
 - Planning for Fall

October 2025

- Community Appreciation Event
 - Exploring the possibility of 2 venues – Hospital Entrance/Atrium or Chamber of Commerce

- Looking for a way to include one free drink for invitee and/or guest
- Donors invited, Community leaders, Hospital leadership, SHS Med Staff.
- Possibility for tie in with social campaign --- Picture booth? Something that encourages people to post on social media from the event.
- By the 27th of August we will have a good idea the # of invitations that will go out depending on donations from Q3 Fundraiser letter.

December 2025

- Colorado Gives Day social campaign.
- Q4 Wrap-up Letter, Megan Viquez Video, HUGE THANKS.

Old Business

1. Third Thursday
 - a. Review sign-up sheet
2. Board Composition
 - a. Must community members outnumber hospital employees on the Board?
 - i. Joe is seeking legal advice from the SHS lawyer to learn best practice on how the board is seated with community members and SHS employees. He will provide follow-up at the September meeting.
3. Montelores Cancer Grant workgroup update
 - a. Trent will create a cancer grant application procedure document to review and approve in September. He will also prepare an on-line application form for the Foundation website.
 - i. Jaycee will add all of that info to the foundation website once its prepared and approved.
 - b. Current applications are on hold. Trent will contact 2025 applicants who did not receive a grant to clarify if they want to be considered in next year's grant cycle.
 - c. Jeanne will apply for the Ballentine grant for funds for the Montelores Cancer Grant.

New Business

1. Review of Article 3 Sections 8 and 9 of the Foundation By-Laws – This item was not addressed at the August meeting and will be moved to the September agenda.
2. Austan requests a formal decision about the amount an in-kind donation must be before it is considered an asset to the foundation. (e.g. Slavens tent donation \$150.99) This will be discussed at the September meeting.
 - a. Bob will fill out a thank you card to give to Slavens for donating a tent to the foundation for use at Third Thursdays and other events.
3. Adam Conley – Service Agreements
 - a. Adam presented a grant application for an ED Ultrasound that asks the Foundation for matching funds of \$36,000 for a grant SHS Received by the State of Colorado.
 - i. Mary moved that we approve this grant, Trent seconded. Approved.
4. Mancos Open House – Thursday, September 18th 4:30 PM to 6:00 PM
 - a. Invite donors
 - b. Foundation Members present
 - i. Mary will attend the Mancos Open House
5. CEO Report – Joe Theine

Highlights from the CEO report:

 - Premiums are expected to increase 38% for open-market health insurance in Region 9 in 2026. SHS expects a subsequent decrease in commercial coverage
 - Medicaid work requirements may result in loss of patient qualification and decreased hospital Medicaid revenues.

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SHS is carefully monitoring "cash on hand" to prepare for these expected commercial insurance and Medicaid revenue changes.

--State "provider fee program": SHS has placed \$1 million on reserve in the case that we have been over-paid

by this program and are required to do a "pay-back".

--Joe is working to increase revenue streams:

A cardiology clinic has been established and more ECHOs are being performed at SWMH.

Joe is having ongoing discussions with the Mercy Hospital administration regarding some chemotherapy

being administered at the SWMH Infusion Center.

Next Meeting

September 17, 2025, 1-2:30 pm, **Kiva Conference Room**