

Southwest Memorial Hospital Foundation

Board of Directors Meeting Agenda

September 17, 2025, 1-2:30pm, Admin Conference Room

Board Members

Karla Demby, President · Joe Theine, Vice President · Austan Koller, Treasurer · Jaycee Hart, Secretary · Molly Greenlee · Abby Nuetzel · Trent Woods · Jeanne Becker · Bob Ower, MCHD · Mary Dodd, SHS Board

Attendees

Agenda

Introductions & Public Comments

Minutes from August Meeting

Treasurer's Report

Fundraising Committee Update:

August 2025

- ~\$137,000 in FUNDRAISING income for this year. Another \$2000 in pledges expected. (7/23)
- UPDATE Third Thursdays.
 - Joe needs coverage for Third Thursdays?
- Thank you cards at today's meeting. E.g. Suzi Labelle.
- Document to be displayed on SHS televisions with an appeal to highly satisfied patients for donations.
 - Pamphlet
 - Donor Board on SHS televisions.
- Next Fundraising Committee meeting is Wednesday September 24th at The Cortez Area Chamber of Commerce.
 - Event Planning & Execution

October 2025

- Community Appreciation Event
 - Thursday October 23rd at the Cortez area Chamber of Commerce.
 - Donors invited, Community leaders, Hospital leadership, SHS Med Staff.
 - Seeking Liquor, Food, Non-alcoholic beverage contributions.
 - Picture booth setup courtesy of the customer service task force. Hospital themed. Take an odd picture and tag the SWMHF on social media to be entered for a chance to win prizes provided courtesy of CDWG & Lockton Insurance.
 - ~160 invitees. We are expecting between 50 and 70 to show. Donors/persons of interest get a mailed invite. Email invite for our normal letter list.

December 2025

- Colorado Gives Day social campaign.
- Q4 Wrap-up Letter, Megan Viquez Video, HUGE THANKS.



Old Business

1. Third Thursday
 - a. Review sign-up sheet
2. Board Composition – Follow-up from Joe
 - a. Must community members outnumber hospital employees on the Board?
3. Montelores Cancer Grant workgroup update
 - a. Follow-up from Trent
 - b. Follow-up from Jeanne on the Ballentine grant
4. Austan requests a formal decision about the amount an in-kind donation must be before it is considered an asset to the foundation. (e.g. Slavens tent donation \$150.99)

New Business

1. Review of Article 3 Sections 8 and 9 of the Foundation By-Laws –

Next Meeting

October 15, 2025, 1-2:30 pm, **Kiva Conference Room**